

Policy Landscape in XR for Cultural Heritage

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» KEY FINDINGS – Policy Makers

- Strong strategic alignment with EU policies, but limited national-level implementation/design
- Funding and infrastructure are the greatest barriers
- Bureaucracy and legal ambiguities impede progress
- Need for cross-sector inspiration and user-centric policy reform

» KEY FINDINGS – Cultural Heritage Institutions

- Digital heritage is a growing priority, but XR is still in early stages
- Policy awareness and engagement are limited
- Policy and political challenges – Lack of objectivity
- Practical challenges outweigh legal or technical barriers
- Lack of strategic policy integration and coordination
- Legal and bureaucratic challenges undermine innovation

» KEY FINDINGS – Cultural Heritage Institutions

- Digitisation and XR application must be purposeful and contextual
- Funding structures and knowledge sharing are inadequate
- Financial and Technical barriers to technology adoption
- Severe lack of CHI support
- Need for knowledge and collaboration - workshops and training tailored to cultural institutions
- Need for dedicated funding and cross-sector collaboration



» KEY FINDINGS – Businesses

- Lack of national policies and Tech companies' familiarity
- Bureaucracy and procurement structures hinder innovation
- Funding exists, but accessibility and distribution are uneven
- Urgent need for expertise integration and policy to practice alignment